

**Menuju Industri Digital ...**

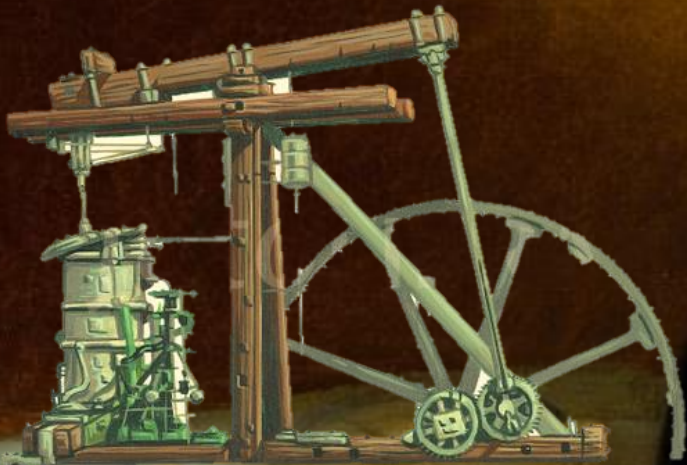


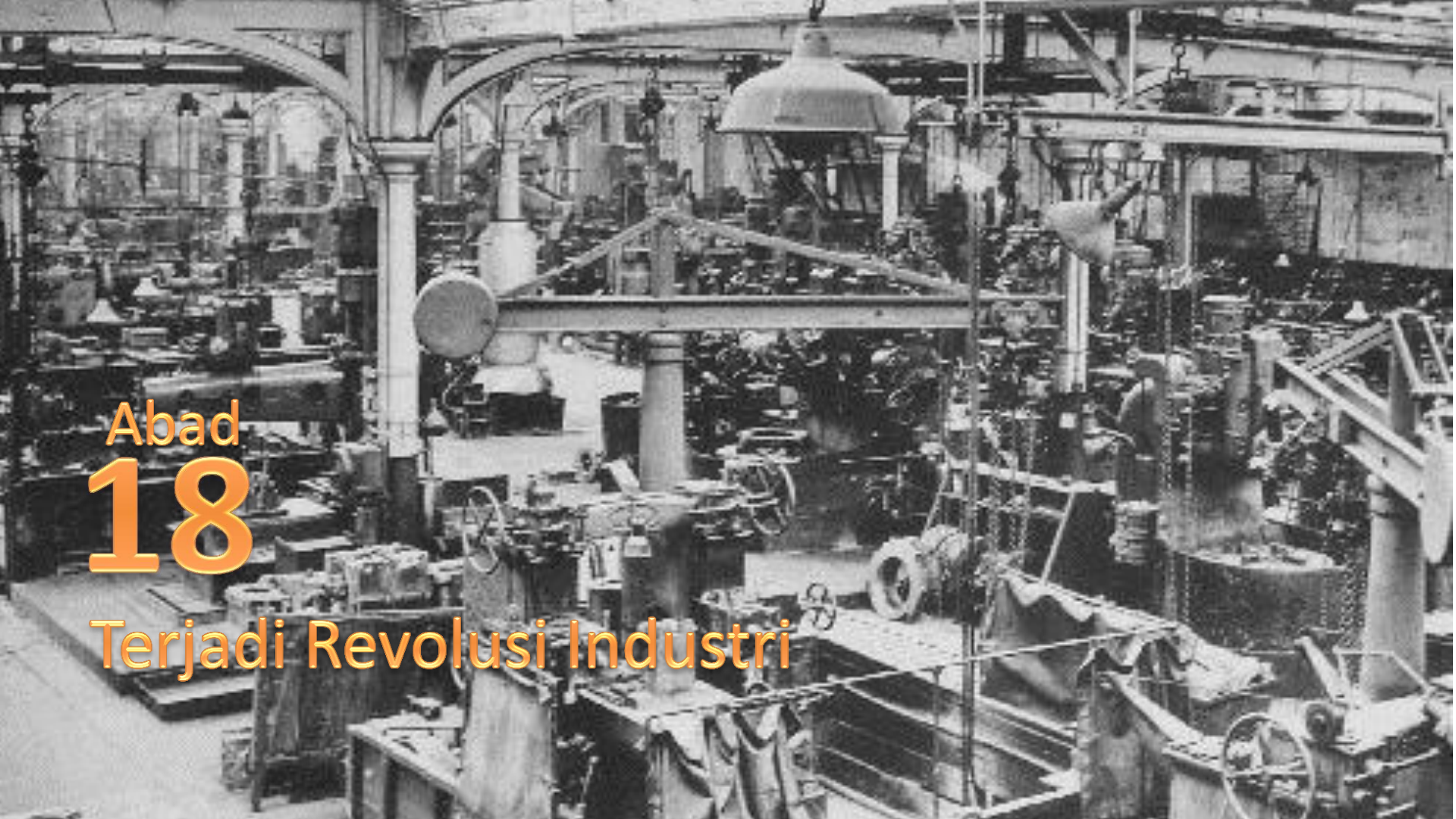
Masa Ekonomi Perbudakan



# JAMES WATT

Penemu Mesin Uap





Abad  
**18**

Terjadi Revolusi Industri



Komputer Generasi 1 Mulai digunakan





Dikenalkannya Personal Computer

*The first Mac.*

Apple Macintosh



*The first Windows.*

Microsoft Windows







# INDUSTRI DIGITAL



# Transformasi Industri Digital



# START ↑ UP





# JOURNEY FROM STARTUP TO IPO





Problems

Solution

# EVENTS APP



overlap  
 replace

transitio

fade

slide

# EVENTS APP



overlap  
place

transitions

fade

slide

P2



# BETA APPS



# Finding User



# Perbesar Market





FB

facebook

FB

NASDAQ LISTED

-9.2%

-3.52

04 71

Chase & Co.  
NASDAQ TRADED

-2.9%

22.54

-0.97

15.5

Menuju Initial Public Offering

(IPO)

MS

STANLEY

MS

AAPL

NASDAQ TRADED

-1.2%

13.19

-0.16

# Mendapatkan Penadanaan untuk Start-Up

1. Start-Up Competition
2. Inkubation Bisnis
3. Crowdfunding
4. Angel Investor
5. Impact Investor
6. Revenue
7. Bank
8. Venture Capital
9. Co-Founder

**Sekian...**  
**Cheers ;)**